



## PRESS RELEASE

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# San Ysidro School District Names New Superintendent

**SAN YSIDRO** – With a unanimous vote, the San Ysidro School District Governing Board named Dr. Gina Acosta Potter superintendent at the April 12, 2018, board meeting. Dr. Potter was one of two finalists for the position.

Dr. Potter currently serves as deputy superintendent in the Lemon Grove School District, overseeing all aspects of the K through 8<sup>th</sup>-grade district. Her responsibilities cross all departments and include educational services, business services, human resources, special education, student services, child nutrition, facilities-maintenance-transportation, early childhood education, technology and the extended-day program.

“We are excited to start a new era of stability and transparency in the district with Dr. Potter leading the way,” said Governing Board President Rosaleah Pallasigue. “Our priority is providing the highest-quality education for our kids, so they are prepared for success in high school, college and life.”

Prior to her current position, Dr. Potter served as assistant superintendent of Business Services and principal at Mount Vernon Elementary in the Lemon Grove School District. She has been a teacher or administrator in the South Bay since 1998, serving the Chula Vista Elementary School District, South Bay Union School District and Sweetwater Union High School District.

“I’m honored and excited to have been given the privilege to lead the San Ysidro School District,” said Dr. Potter. “I look forward to working with the board, teachers, staff, administration, parents and community to provide the community’s children with the best educational opportunities possible. Together we will restore the trust and confidence in the district and bring the success of the American dream to our students.”

Dr. Potter’s past and present leadership roles include founder and project lead, San Diego Schools Coalition; chair, San Diego County Chief Business Officials; past-president and member, State Association of California School Administrators



Business Services Council; co-founder and chair, California Qualified School Construction Bond Joint Powers Authority.

In 2016, Dr. Potter was recognized by Assemblymember Shirley Weber, California Assembly's 79<sup>th</sup> District, as a Woman Leader in the Area of Education at the Annual Salute to Women Leaders.

Dr. Potter earned her Bachelor of Arts from the University of California at Berkeley. She received her Master's Degree of Education at the University of California, Los Angeles and her doctoral degree in Educational Leadership from the University of California, San Diego, San Diego State University and California State University San Marcos Joint Doctoral Program.

The San Diego County Office of Education assisted the San Ysidro School District with the search and hiring process. The district received 21 applications for the superintendent position.

If you have any questions, please contact Francisco Mata, coordinator of Public Relations and Community Services, at (619) 428-4476, ext. 3033.